

NJ Choral Consortium Panel Discussion Info
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Panelists:

Matthew Izzo, Monmouth Civic Chorus matt@mattizzo.com

Kenny Litvack, Princeton Pro Musica kjlitvack@gmail.com

SMART goals are a structured framework for goal setting, standing for **S**pecific, **M**easurable, **A**chievable, **R**elevant, and **T**ime-bound. This method ensures goals are clear, realistic, and aligned with broader long-term plans, fostering increased motivation, accountability, and success.

SWOT is an acronym for **S**trengths, **W**eaknesses, **O**pportunities, and **T**hreats. It is a strategic planning framework used to evaluate an organization's, project's, or individual's internal capabilities (strengths and weaknesses) and external factors (opportunities and threats) to inform decision-making, improve performance, and manage risk.